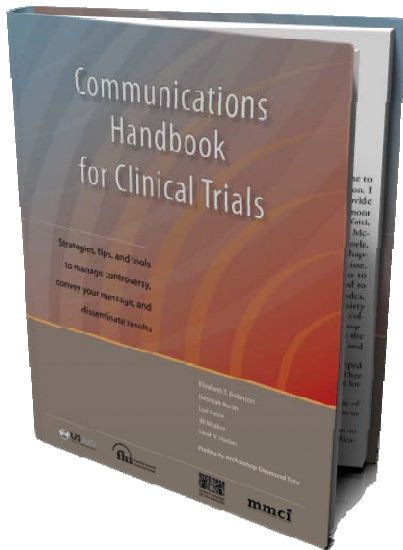


Communications Handbook for Clinical Trials



Strategies, tips, and tools to manage controversy, convey your message, and disseminate results

The handbook is published by the Microbicides Media and Communications Initiative (MMCI), a multi-partner collaboration housed at the Global Campaign for Microbicides/PATH, and by FHI.

The *Communications Handbook for Clinical Trials* is a practical guide developed for site-level researchers, communicators, advocates, and others working on HIV-prevention trials in developing countries. A truly collaborative project—developed with research teams and communications experts from five continents—the handbook includes context-specific case studies and insights from actual clinical trial communications initiatives.

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